



## **WRHA VOLUNTEER SERVICES GOOD PRACTICE GUIDELINE MANUAL**

<b>Good Practice Guideline:</b> Volunteer Recruitment – Direct Service and Collaborative Volunteers	Reference #5.13 (formerly 100.20.020)	Page 1 of 2
	Approved: B Postl J. Edwards	Date: February 19, 2003 Reviewed/ Revised: November 2011

### **GOOD PRACTICE DESIRED OUTCOME:**

To ensure that a sufficient number of skilled volunteers are recruited to meet the needs of the WRHA

To ensure quality and consistency in the WRHA volunteer recruitment materials.

### **GOOD PRACTICE GUIDELINES:**

Volunteer Services co-ordinates the recruitment of all volunteers.

Volunteers are recruited for approved volunteer positions.

Volunteer Services uses a variety of recruitment strategies to ensure a diverse force of volunteers.

Recruitment is the responsibility of all Volunteer Services staff.

All WRHA volunteer recruitment materials must have the prior approval from both the WRHA Communications Department and the WRHA Manager of Volunteer Services.

Community agencies/organizations may recruit for WRHA collaborative programs. When the WRHA is referred to directly, the recruitment materials must have the prior approval of the WRHA Manager of Volunteer Services.



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### **PROCEDURE:**

The WRHA Manager of Volunteer Services co-ordinates the development of an on-going recruitment plan.

Volunteers are recruited through specific recruitment campaigns organized and directed by Volunteer Services staff, and may include the media, community presentations, or individual referrals.

Source: Originally Regional Policy 100.20.020

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