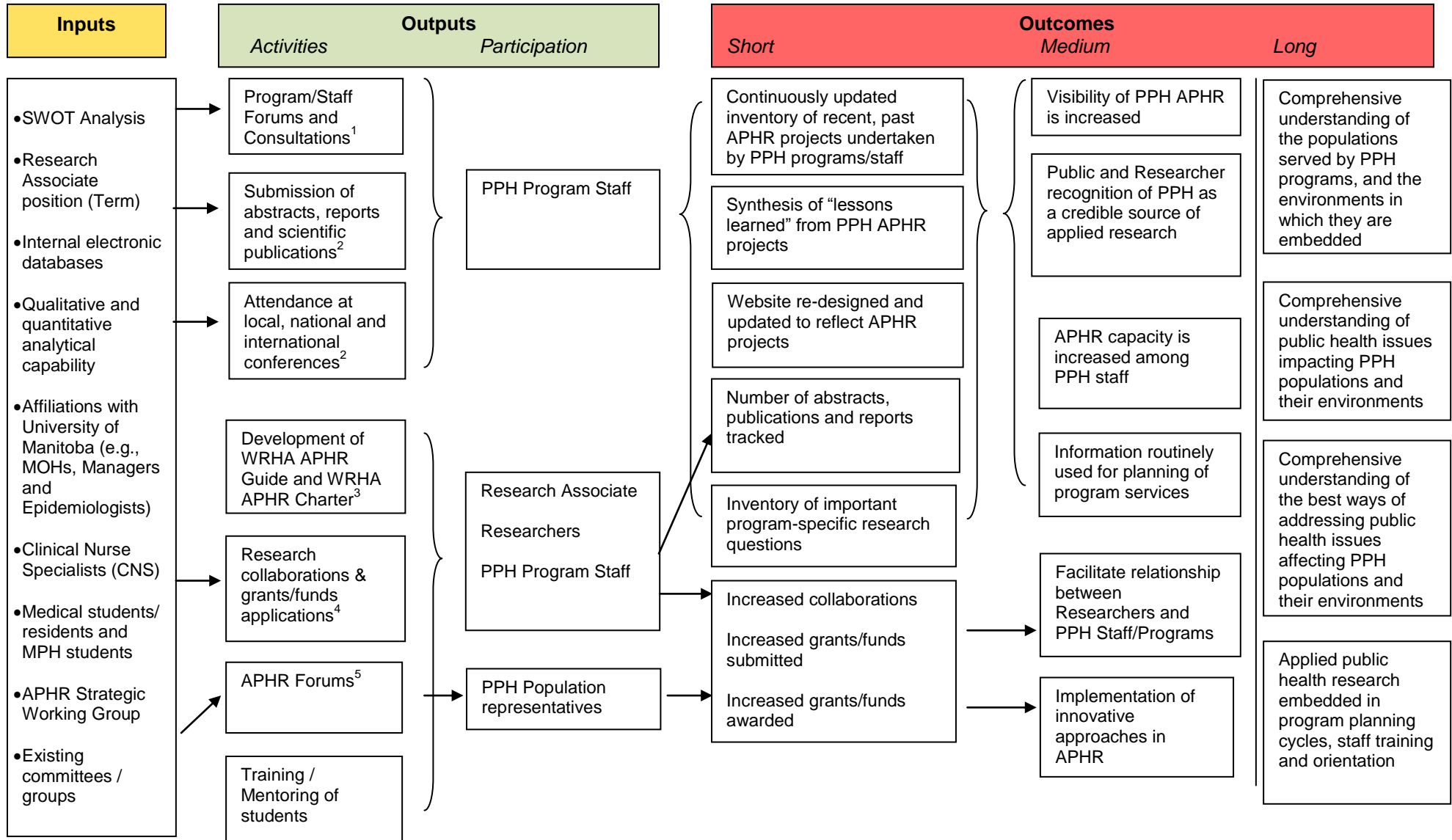


## Applied Public Health Research (APHR) Strategic Plan Logic Model

**Situation:** This model reflects new strategies only. It is not intended to reflect all PPH APHR activities.



## Footnotes

1. **Program/Staff Forums** – Ongoing regular meetings/exchanges with PPH program staff in order to elicit information on APHR projects and important and topical research questions
2. **Submission of abstracts, reports and scientific publications & Attendance at conferences** – These should be planned strategically/prioritized, and some allowance made for staff travel to conferences or submission to open access journals (which typically operate on a fee-for-service basis)
3. **Development of WRHA APHR Guide and WRHA APHR Charter** – WRHA APHR Guide would be a “how-to” guide on developing research questions, methodologies and other micro-level details regarding APHR – e.g., ethics, authorship considerations, where to publish, etc. WRHA APHR Charter would include outlines of research priorities for PPH programs, expectations related to intellectual, data and publication rights, as well as expectations regarding knowledge translation of results and methodologies. The thought here would be that the Charter would be a guide for PPH programs and external collaborators to use to ensure alignment of research with internal and external priorities, as well as explicate, in more detail, research-related expectations such as intellectual and publication rights, etc.
4. **Research collaborations & grants/funds applications** – One stop portal for public health status and health reports. Will have downloadable files including data files, exposed data, interactive. Build over time as capacity allows. Consider internal and external audiences and if the infrastructure can support this. Chris Green will coordinate its development.
5. **APHR Forums** - Annual forum for PPH staff and invited researchers to present their work, pressing PH issues discussed and prioritized, and networking.