

## HEALTH EQUITY PROMOTION STRATEGIC PRIORITY MONITORING REPORT FOR 2015

### 2015 Year in Review Highlights

- Health equity promotion emphasis in the WRHA 2016-2021 Strategic Plan
- Release of *Our City: A Peg Report on Health Equity*
- Continued enhancement of health equity promotion in WRHA Population and Public Health
- Selection of an equity-oriented priority population for 2016 Accreditation

### Regional Strategy

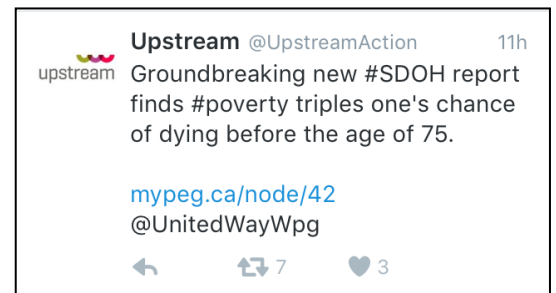
This year the WRHA emphasized its commitment to health equity in the approval of the 2016-2021 Strategic Plan. Equity was included as a new value and woven within operational strategies. The importance of health equity promotion was recognized in messages from WRHA leadership (e.g., [Region plans to address health inequities](#); [Setting Priorities](#)).

### Materials & Report Dissemination

The health equity promotion section of the WRHA website has been updated. An [Activity Summary](#) to share information about commitments, activities and long term goals was developed. The health equity portion of the WRHA website had a total of **4,425 page views** between Jan 1 and Dec 31, 2015. The [Health for All: Building Winnipeg's Health Equity Action Plan](#) had **783 page views**. The *Health for All* report has been cited by others (e.g., [No Barriers Health Equity For All](#), 2015).

The WAVE magazine covered multiple stories related to health equity promotion, including [Play for All](#) (May/June 2015); [Healthy Mom, Healthy Baby](#) (Summer 2015); and [Families First](#) (Sept/Oct 2015).

[Our City: A Peg Report on Health Equity](#) was released in partnership with the International Institute of Sustainable Development, United Way Winnipeg and the Winnipeg Poverty Reduction Council on December 8<sup>th</sup>. The report was covered by eight media outlets (e.g., [MetroNews Winnipeg](#)) and shared by multiple groups on Twitter.



### Presentations & Dialogue

Approximately 610 people heard presentations about Health for All in 25 different settings. Presentations were made at three conferences (Canadian Public Health Association; Community Health Nurses of Canada; 2015 Community Health Assessment Conference). Presentations were made to two community groups (NorWest Community Co-Op; Réseau Saint- Boniface Network) and five WRHA program, site and leadership tables (e.g., Occupational Therapy Leadership Group; Winnipeg South Integrated Health and Social Services).

An equity-oriented priority population was selected for the 2016 Accreditation Population Health and Wellness Standard. About 225 WRHA leadership and quality team staff received presentations about the Health for All initiative and the standard – including discussion about application in 13 programs and sites (e.g., Child Health Program; Winnipeg West Leadership Team).

In November, 56 Health for All network members participated in a *Living on the Edge Poverty Simulation*. The feedback found 63% extremely satisfied, 36% very satisfied, 2% somewhat satisfied, 0 not at all satisfied with the experience.

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### Health for All – WRHA Regional Committees

A total of 88 participants participated in the WRHA regional Health for All Committees. The participants represented 48 different WRHA sites, programs and service areas and partners (e.g., government agencies, University of Winnipeg).

The Health for All Coordinating Committee met 4 times in 2015 and quarterly updates, summarizing 39 different initiatives, were shared with members of the Health for All network. The Partnership Working Group met 9 times and developed a new model of meeting with partners to advance collaborative activities. The Learning and Engagement Working Group met 6 times and created health equity content to integrate within existing and new staff learning opportunities. The Knowledge Working Group met 7 times and has organized meetings to support networking for the enhancement of local equity-related data and knowledge systems.

### Health for All – Population and Public Health

Health equity promotion continues to be a strategic priority for Population Public Health (PPH). The Health for All – Public Health group developed a planning framework that highlights the priority areas of focus identified by staff (Figure 1). Within each area, the team identified actions that are already occurring, those that require further development and areas of focus for the future.

A major program focus has been Community Area Public Health Nursing practice renewal. Numerous activities have proceeded with a health equity lens including Nursing Practice Council work to support practice change. A Public Health Nursing Allocation Model Review Committee revised the formula to support the equitable distribution of PHN positions in Community Areas.

Three [PPH Staff newsletters](#) communicated about health equity promotion activities (February 2015; September 2015; November 2015). Activities of the PPH Staff Development working group have emphasized health equity action in public health, including the addition of Team Standing Agenda Items for professional development from the National Collaborating Center for Determinants of Health Let's Talk Health Equity series.

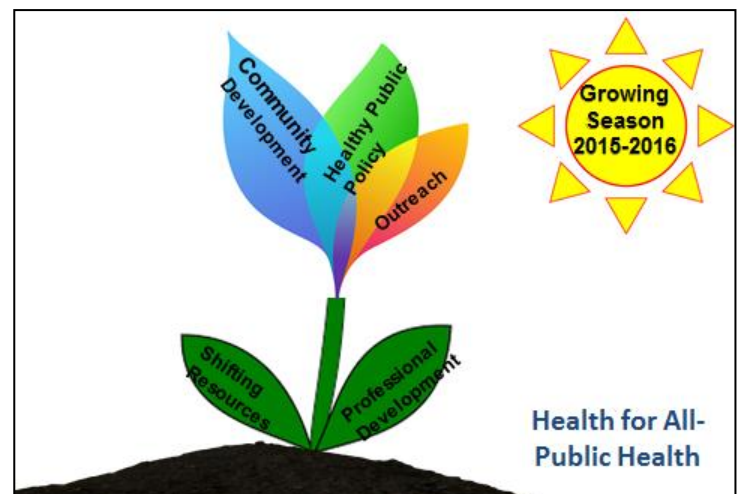


Figure 1: Health for All – Public Health 2015-16 planning framework