

## TDM- Menu of Options for Employers

	Description
<b>1. Leadership</b>	The most effective commuter option programs have strong leadership endorsement.
<b>2. Policies and Programs</b>	
Subsidized bus pass	Winnipeg Transit offers discounted monthly bus passes for employers and their employees.
Transit ticket allowance	Have individual transit tickets on hand at the office for short trips by employees.
Assistance finding a carpooling partner	<ul style="list-style-type: none"> <li>a) Workplaces can set up a self-serve bulletin board or map with pins or dots marking home locations or</li> <li>b) Let a professional company do the ride-matching through online mapping technology</li> </ul>
Emergency ride home program	Employer-provided taxi voucher for family emergencies
Flexible work start/finish times	<p>Alternative work schedules include:</p> <ul style="list-style-type: none"> <li>a) Flextime</li> <li>b) Compressed workweek</li> <li>c) Staggered shifts</li> </ul>
Transportation allowance	<p>Providing a transportation allowance reduces unintended encouragement for employees to drive to work due to free or subsidized parking provided at the workplace.</p> <p>The employee can use the transportation allowance to help pay for a parking spot, buy a bus pass, or put it towards any costs associated with cycling or walking.</p>
Parking spot cash-out program	Employers give employees the choice to keep a parking space at work or to accept a monthly cash payment to give up the spot. This is a particularly useful tool to address parking pressures or scarcity.

<b>3. Site Infrastructure</b>	
Workplace car share	Workplace fleet vehicle allowed to be used by staff for work-related trips.
Employer bike fleet	Provide bikes to employees for work-related trips.
Preferential parking for carpoolers	Reserve parking spots in desirable locations for staff who carpool.
Secure bike parking	All sites should have secure bike parking for employees.
Shower/lockers at destination	Providing employees with a place to shower, change and store clothes can encourage bicycle commuting.
<b>4. Promotion/Encouragement</b>	
Workshops/Presentations	Offer workshops on AT throughout the organization.
Website	Use of Insite and Health Care Connection to promote AT and tools to support AT (e.g. carpool postings).
Posters	Develop and display posters encouraging AT throughout the workplace.
Events	Organize events that promote AT e.g. Commuter Challenge, Bike to Work Day.
<b>5. Tracking Progress</b>	
Employee surveys	To establish a baseline, identify barriers, opportunities for improvements, and determine changes in behaviour after implementation.
AT Report	Produce an annual "State of the Commute" report, which describes TDM programs and resources, travel trends, and comparisons with other workplaces.