

May 13, 2013

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## Introducing Primary Care Connectors

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Enhancing primary care is central to achieving the long-term vision of high-quality continuous, coordinated care for all Manitobans. Ensuring that all Manitobans have access to a physician or nurse practitioner who will provide them with ongoing primary care is a first step in achieving this vision.

Manitoba Health is working with the various professional colleges and associations, and a number of individual physicians and nurse practitioners in Manitoba to help identify ways to better connect Manitobans to primary care. A key part of this strategy includes enhancements to the Family Doctor Connection Program that will be fully operational by September 2013.

### Primary Care Connectors

- As part of the enhancements to the Family Doctor Connection Program, Primary Care Connectors are now being recruited and oriented in each region.
- Primary Care Connectors will be a central point of contact to help connect primary care practitioners to regional and provincial resources and will provide a bridge to unattached patients without inundating clinics with requests.
- Their main priority is to get to know the primary care practices in their region and what supports would help them to accept new patients.
- Further information about the enhanced Family Doctor Connection Program is available at: <http://www.gov.mb.ca/health/primarycare/fdcp.html> or from your region's primary care team.

The introduction of Primary Care Connectors is part of a larger approach to increase the supports available to primary care practitioners. For more information about all of the initiatives underway, please contact the Primary Health Care Branch at: (204) 788-6732 to direct your call, email: [phc@gov.mb.ca](mailto:phc@gov.mb.ca) or visit <http://www.gov.mb.ca/health/primarycare/index.html>

Thank you.